



LEADING THE SPORTS BROADCAST DISRUPTION

CITI FIELD, NEW YORK | 8 – 9 MARCH, 2022

	DAY 1 8 March, 2022 In-person		DAY 2 9 March, 2022 In-person	
09:00	Opening Remarks Keynote - Turner Sports Keynote - ESPN Morning Break Case Study Case Study Case Study Case Study		Opening Remarks Keynote - Barstool Sports Keynote - Triller Morning Break Panel Panel Panel Panel	
13:00	Tech Showcase Sprints Tech Showcase Sprints Lunch Case Study Panel Case Study Panel Tech Showcase Sprints Tech Showcase Sprints Afternoon Break Panel Keynote - TOGETHXR	Stadium Tours 2x groups of 20 people per timeslot 1:00pm 1:20pm 6pm	Tech Showcase Sprints Tech Showcase Sprints Lunch Panel Case Study Closing Keynote - Women's Sports Network Networking Drinks	Stadium Tours 2x groups of 20 people per timeslot 1:00pm 1:20pm 4pm
17:45	Internation Women's Day - Celebration Drinks			